Welcome to the first audio in my exciting series on The Power of Effective Communication!

I’m Scott Blessing of Inspired Leadership Now.

In this audio, and the 5 that will come after, you will learn valuable communication techniques that you will be able to incorporate into your personal and business relationships and use time and time again - at home, at work, or at play!

So let’s get started!

Today we are going to talk about

**Getting Your Message Across! 3 Ways To Communicate for Impact**

This may be hard to believe, but communicating is the one activity you do more than any other - except for breathing.
No doubt there’s plenty of communicating going on in your life. But how effective is it? Excellent interpersonal communication skills are one of the most valuable career, leadership and personal skills you can possess. And your ability to interact effectively with others can have a major impact on all the important relationships in your life.

If you’re an effective communicator, then things probably go pretty well for you – you are able to persuade and influence others, you can effectively make your needs known, and you inspire people to take action.

On the other hand, if you lack effective communication skills, you may struggle in these very same areas of your life.

The good news is that by learning a few simple tips and recurrent practices, you can dramatically improve your ability to communicate with others.

And in this audio segment, I will share with you the three ways you communicate and how important it is for these to align so you can effectively get your message across and positively connect with others.

When you are having a conversation with someone, the message you are sending is received in three different ways. And you want to ensure that each of these ways are communicating the same message.

**First, there are the words being spoken.**

Surprisingly, your words account for only 7% of the message you are sending. But do not underestimate the power of your words as they are what is heard and interpreted first when you are communicating with someone.

**The second way your message is received is through your nonverbal messages.**

55% of your message is visual - non verbal. That’s more than half! Your posture, your facial expressions, and your body language says more to your listener than the words you speak.

When you are talking with others and they are talking with you, check to see if the words match the nonverbal gestures. Because if your words do not match up with your nonverbal behavior, people will focus more on your nonverbal cues than your words.
And third. 38% of the message you are sending is expressed by your voice.

When speaking, your tone of voice emphasizes and validates the emotions you’re really feeling during a conversation.

Notice how your tone affects how others respond to you, and the emotions they express in return. Remember, what comes back to us is often a mirror of what we have originally put out.

Understanding the three ways you communicate will allow you to be more consistent in communicating effectively with others.

This information is foundational in understanding the power of effective communication. And in the next 5 parts of this audio training program, we will build upon this foundational premise, and you will learn more tips and practices on:
- How you can be perceived as a great conversationalist
- How to make a true connection with someone and develop rapport
- What is the most effective tool a good conversationalist has
- How to make certain that everyone is completely understood

Thank you for listening, and we’ll talk again soon.

If you haven’t already downloaded Scott Blessing’s Special Report: How to Communicate With Power and Influence, please go to my website at www.inspiredleadershipnow.com and download it. It discusses in even more depth tips and techniques that you can implement right away to be a more effective communicator.

Tell your friends about these great 4-6 minute audios!

- **Audio #2. Developing a Rapport by Active Listening** if you have rapport with your hearer, your message is more apt to be heard.
- **Audio #3. How to Start a Conversation and Keep It Alive!** What you can say to get things going and keep them going.
• **Audio #4. How to Ask and Get the Information You Want! All Questions Are Not Created Equal!** The different kinds of questions to use to get the information you want and when to use them.

• **Audio #5. Give Effective Feedback and Get Results!** A positive technique to critique someone and leave them feeling good—and get results!

• **Audio #6. 5 Steps to Solving Problems Productively**